



PRESENTS

CANNA MEXICO

WORLD SUMMIT

THE EVENT THAT WILL UNCOVER THE POTENTIAL OF AN INDUSTRY IN LATIN AMERICA

MAY 30th / 31st 2018 | SAN CRISTOBAL CENTER | GUANAJUATO | MEXICO

ABOUT...

CannaMexico World Summit will be an international event that will offer a wide range of **information, networking and opportunities** of the **Cannabis industry**, where joins leading companies in the fields of science, research, finance, medicine, government, technology, innovation, agriculture and entrepreneurship, among others.

THEMATIC AXES

INTERNATIONAL EXPERIENCES

- Current situation in other countries
- Comparative legislation
- Impacts
- Implications of legalization in the USA

LEGISLATION

- Status of legislation in Mexico and Latam
- Implications of the legislation in Mexico
- Fiscal and tax issues
- Position of Federal agencies involved

MARKET

- Categories in the industry
- Comparative statics of worldwide consumption
- Potential markets
- Expectations of legalization in Mexico
- Cannabis in the NAFTA

MEDICINE & HEALTH

- Research projects
- Scientific evidences of impacts and benefits
- Diseases, conditions and treatments
- Views for patients with degenerative illnesses
- Future of specialization

ETHIC AND MORAL ISSUES

- Violence and prohibitionism
- Taboos
- Legitimation
- Ethics
- Combat against drug trafficking

WHAT YOU WILL FIND...



HIGH-LEVEL
CONFERENCES AND
PANELS



4 SPECIALIZED
WORKSHOPS
Legal | Markets
Production | Medical



EXPO ZONE WITH
4 THEMATIC BLOCKS
OF ACTIVITIES



CANNA-TALKS,
TESTIMONIES AND
NETWORKING



COCKTAIL + CULTURAL
AND ARTISTIC
PRESENTATIONS

WHO ARE INVITED?



- National and international companies linked to the industry
- National and international specialists and professionals from different sectors.
- International communities from 35 countries, mainly from the USA.
- Medicinal and recreative legal markets in the USA and other countries.

SECTORS

Government
Legislations
Business chambers
Health
Pharmaceutics
Science
Research
Academic
Agroindustry
Finance
Trade
Construction
Press

INTERNATIONAL COMMUNITIES

Legislators
Congressmen
Sectorial chambers
Associations
Laboratories
Pharmaceutics
Processing industry
Agriculturist
Producers
Traders
Dispensaries
Ancillary services

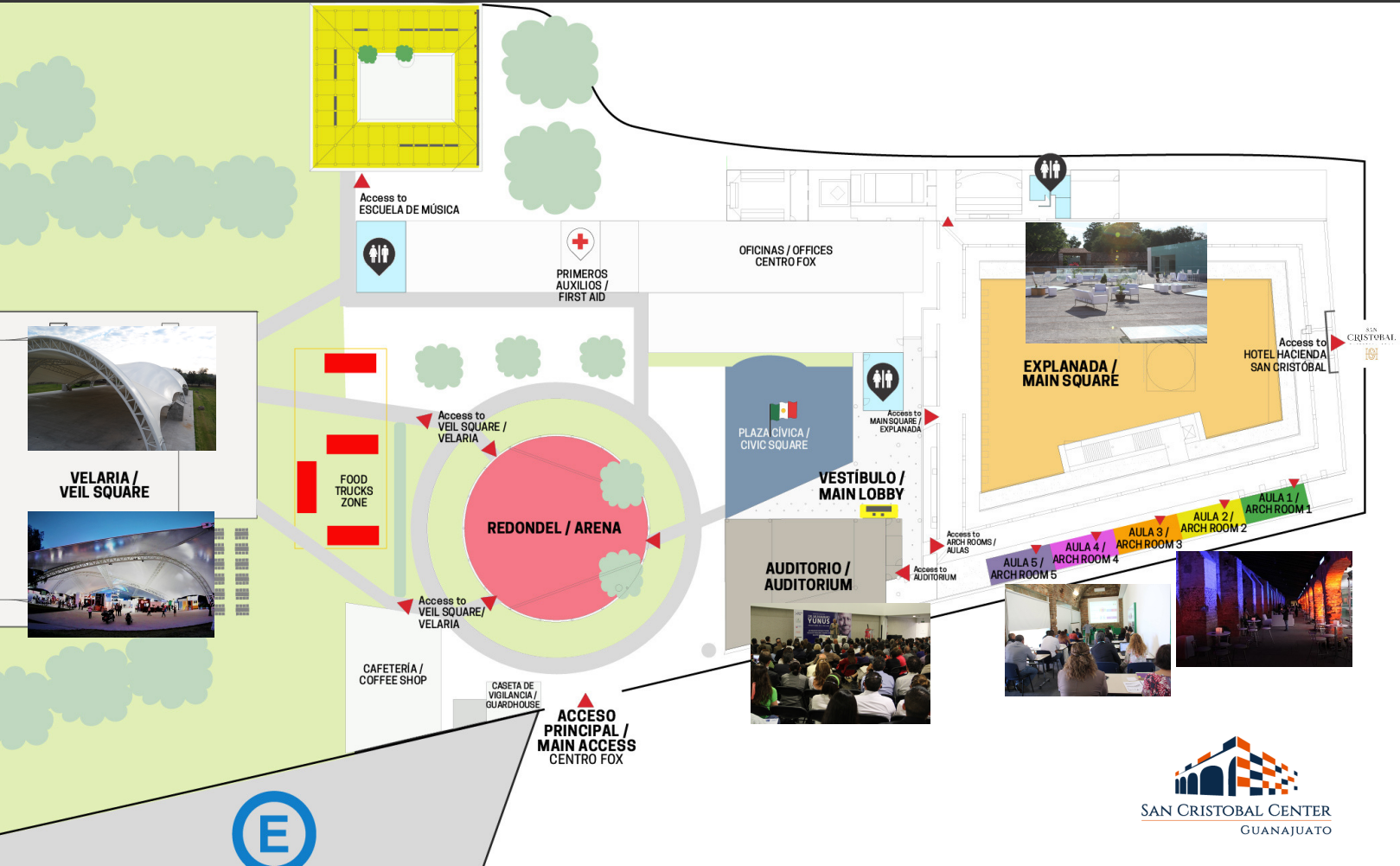
PROFESSIONALS AND SPECIALIST

Doctors
Therapist
Teachers
Reserachers
Lawyers
Economist
Communicators

GENERAL PUBLIC

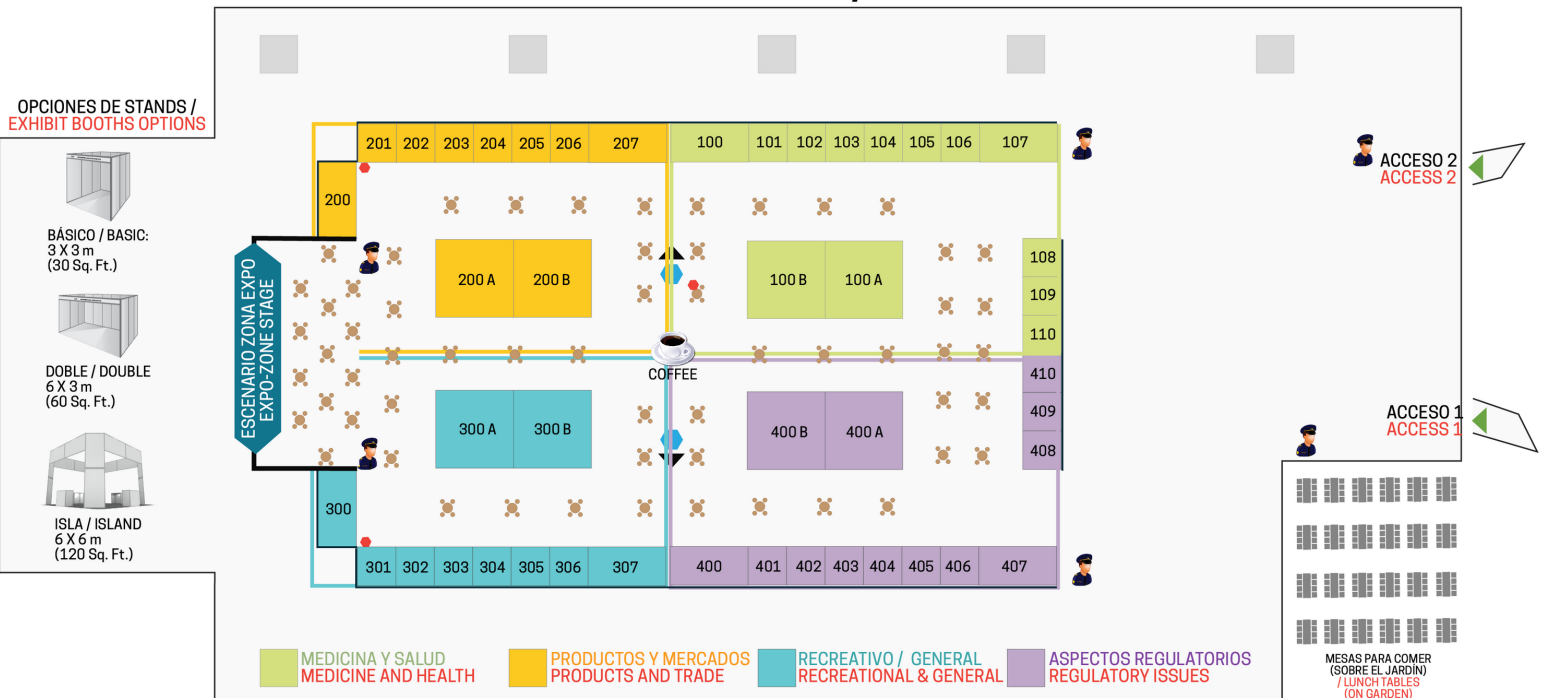
Patients
University students
Activist
Curious persons

VENUE'S MAP



VEIL SQUARE MAP

ÁREA DE EXHIBICIÓN / EXHIBITION AREA



SPONSORSHIP PACKAGES

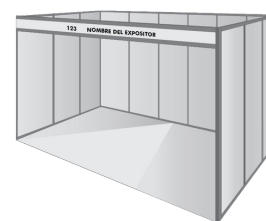
Includes:	Diamond	Gold	Silver	Exhibitor
Admissions (package "conferences-expo-cocktail")	10	7	4	1
Stand	6 x 6 m	6 x 3 m	3 x 3 m	3 x 3 m
Logo in the website of the event	Yes	Yes	Yes	Yes
Brand presence in press conference	Yes	Yes	Yes	
Mention in opening ceremony	Yes	Yes	Yes	
Promotional material in access kit (provided by sponsor)	Yes	Yes	Yes	
Logo on the welcoming canva at venue's main entrance	Yes	Yes	Yes	
Logo on screen at expo zone's stage	Yes	Yes	Yes	
Brand presence in cocktail	Yes	Yes	Yes	
Brand presence in digital marketing campaign	Yes	Yes		
Logo on screen at main stage (auditorium)	Yes	Yes		
Logo in booth/press-wall for media interviews and press	Yes	Yes		
Logo on electronic invitations	Yes	Yes		
Logo on electronic certificates for attendees and speakers	Yes			
Individual banner (canva) in venue's main entrance	Yes			
Logo on banner (canva) for host hotels	Yes			
Space for talk or presentation on expo zone's stage	Yes			
1 access to VIP-Business Dinner with President Fox and special guests.	Yes	Optional	Optional	

EXHIBITOR'S BOOTHS



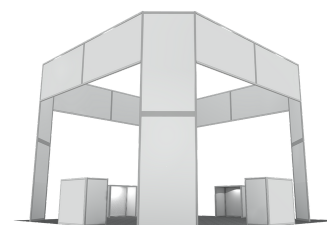
Basic

3 x 3 m | 30 Sq. Ft.
(Exhibitors and Silver S.)



Double

6 x 3 m | 60 Sq. Ft.
(Gold sponsorship)



Island

6 x 6 m | 120 Sq. Ft.
(Diamond sponsorship)

ACCESS PACKAGES

EXPO & KNOWLEDGE

- 1-Day pass to more than 1,500 square feet of formative, commercial and exhibition activities offered in the expo zone (veil-square).

U\$ 20.00 Dlls. p/p

CONFERENCES + EXPO + COCKTAIL

- 2 days of high-level conferences and panels
- 2-days access to talks, cultural presentations and commercial activities at the expo zone.
- Access to networking-cocktail (Wed.)

U\$ 200.00 Dlls. p/p

ALL INCLUSIVE

- 1 specialized **workshop** (to choose)
- 2 days of high-level conferences and panels
- 2-days access to talks, cultural presentations and commercial activities at the expo zone.
- Access to networking-cocktail (Wed.)

U\$ 400.00 Dlls. p/p